

59th Annual  
**PORTLAND**  
**HIGHLAND GAMES**  
SATURDAY, JULY 16, 2011

## Business Partner Program

### Event Details

**Date:** Saturday, July 16, 2011

**Location:** Mt. Hood Community College – Gresham, Oregon

**Attendance:** estimated 10,000 adults and children

**Website:** [www.phga.org](http://www.phga.org)

### Event Overview

For the past 58 years, The Portland Highland Games has been a day for sharing heritage, competition and one of the summer season highlights of the greater Portland area.

This year, the annual Portland Highland Games, to be held Saturday, July 16, 2011 at Mt. Hood Community College, will feature world champion pipe bands, top-ranked athletes, traditional piping, drumming and dancing, Border Collie sheep-herding demonstrations, special activities and games for children, vendors, food and other family-oriented festivities. The Portland Highland Games is a competitive event, not a



reenactment; participants are professional and amateur athletes, musicians, dancers and working dogs committed to keeping the Games alive by sharing a piece of Scotland's history with the community!

### Business Partner Program Overview

The Portland Highland Games Business Partner program is a fantastic way to contribute to the Games in an economical way for your company. Business Partner levels are set at affordable rates and allow special privileges on-site. Pricing set between \$500 and \$2,000 allows local, small businesses to participate and support a great international event right in their neighborhood.

For more customized and strategic marketing opportunities with your business, please talk to our sponsorship team regarding the 2010 sponsorship programs to provide the best return on your investment, typically restricted for investments of \$2,500 and above.



## **2011 Business Partner Program Contribution Levels**

### **BALMORAL CASTLE PARTNER -- \$2,000 and above**

*\*Please contact us for a customized sponsorship program, typically reserved for those spending \$2,500 or more.*

- Official Partner and Preferred Supplier Status for the Games
- Business Partner Listing in Souvenir Program (as timeline allows)
- One ¼ Page (3 5/8 x 5") ad in Souvenir Program (as timeline allows)
- Opportunity to provide promotional items for the event
- 15 Complimentary admission Passes to the Games
- 3 VIP Parking Passes
- Access to VIP Hospitality Tent for 6 people
- 2 Complimentary Souvenir Programs
- PHGA Lapel Pin
- Recognition Plaque
- Name, Logo and Link Inclusion on the PHGA Website

### **GLAMIS CASTLE PARTNER -- \$1,000 - \$1,999**

- Business Partner Listing in Souvenir Program (as timeline allows)
- One ¼ Page (3 5/8 x 5") ad in Souvenir Program (as timeline allows)
- 10 Complimentary admission passes to the Games
- 2 VIP Parking Passes
- Access to VIP Hospitality Tent for 4 people
- 2 Complimentary Souvenir Programs
- PHGA Lapel Pin
- Recognition Plaque
- Listing on the PHGA Website

## **CULZEAN CASTLE PARTNER -- \$500 - \$999**

- Business Partner Listing in Souvenir Program (as timeline allows)
- One 1/8 Page (3 5/8 x 2 1/4") ad in Souvenir Program (as timeline allows)
- 5 Complimentary admission passes to the Games
- 1 VIP Parking Pass
- Access to VIP Hospitality Tent for 2 people
- 2 Complimentary Souvenir Programs
- PHGA Lapel Pin
- Recognition Plaque
- Listing on the PHGA Website

To purchase a Business Partnership or to explore the Portland Highland Games' sponsorship opportunities in greater detail, please contact:

Portland Highland Games - **Eila Chisholm**, VP Administration

Direct: 503.705.4761

Email: [sponsorship@phga.org](mailto:sponsorship@phga.org)

**Rachel Trice, Marketing & PR**

Direct: 503.913-3873

Email: [racheltrice@comcast.net](mailto:racheltrice@comcast.net)

