



**PORTLAND HIGHLAND GAMES
AD INSERTION ORDER**
Games: July 15, 2017

All Ad Space Reservations are due by May 15, 2017

Non-Camera Ready Ads DUE: May 31, 2017

Camera Ready Materials DUE: June 15, 2017

Advertiser Name: _____

Organization/Business Name (if different from Advertiser): _____

Contact Person: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Size: Full 1/2 1/4 1/8 B/W: ___ Color: _____

Camera Ready Ad Provided _____ I Need My Ad Designed _____

I am a Sponsor/Business Partner of PHGA _____ Amount Due: _____

Client Signature & Date: _____

Please submit this form before May 15, 2017 to confirm your space in the 2017 Portland Highland Games Association

To reserve your space, contact:

John Lewis

Email: advertising@phga.org

Phone: 503-987-1816

Send art files to:

Email: advertising@phga.org

PAYMENT DUE: June 15, 2017

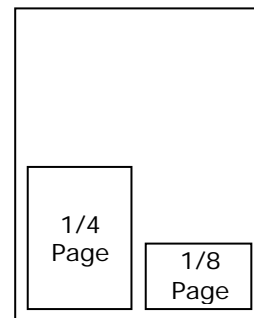
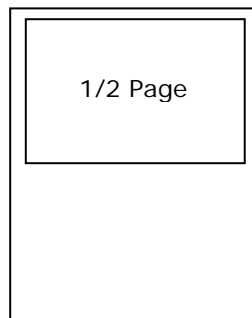
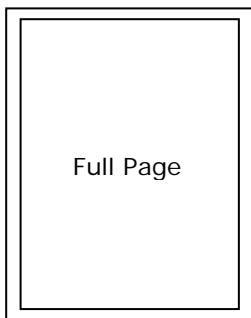
Payment must be postmarked June 15, 2017 for ad to be included in the program.

POLICY: The Portland Highland Games Association reserves the right to reject advertising copy. Advertiser assumes full liability for advertising and agrees to indemnify and hold harmless the Portland Highland Games Association from all claims, suits and related costs arising by reason of advertisement. Upon signing, your company is responsible for 100% payment, which is non-refundable even in the event that the Portland Highland Games Association is forced to cancel the event due to circumstances beyond its control.



2017 AD SIZES & RATES

Program Trim Size	8 5/8" W x 10 7/8" H		
Live Area – No Bleed	7 5/8" W x 10 1/8" H		
Full Page	7 5/8" W x 10 1/8" H	Color: \$700	B/W: \$500
Half Page Horizontal	7 5/8" W x 5" H	Color: \$450	B/W: \$285
Quarter Page	3 5/8" W x 5" H	Color: \$225	B/W: \$160
Eighth Page	3 5/8" W x 2 1/4" H	Color: \$130	B/W: \$100



PRODUCTION & DELIVERY REQUIREMENTS

- CAMERA READY ADS REQUIRED: Ads should be provided as "camera ready ads" which means ads should be in a digital HIGH RESOLUTION format of any of the following file formats: JPG, TIFF, PDF or an EPS.
- Any other format than this is not considered camera ready and advertiser may be billed for graphic design fees at an hourly rate of \$75 per hour. Word documents, business cards, and scans are not considered "camera ready".
- If design assistance is required, please submit the business logo as a JPG or TIFF high-resolution file along with the requested copy in a word or email format.
- Placement will be at publisher's discretion.

PAYMENT Due: June 15, 2017.

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Mail check to:

Portland Highland Games Association, Inc.
c/o **John Lewis**
PO Box 25034
Portland, OR 97298-0034

For online payment options – please email advertising@phga.org

Thank you for supporting the Portland Highland Games!